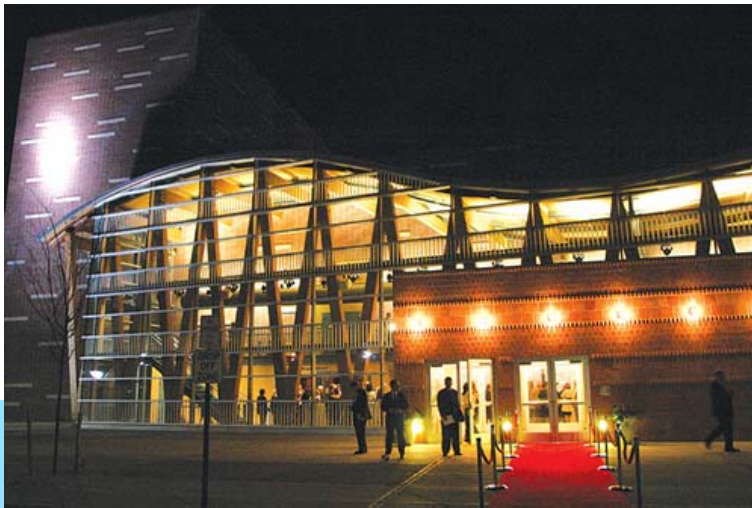


Aligning Arts Plan NJ with Your Goals

Which strategy (listed below) to advance Arts Plan NJ would address one of your personal, community or professional goals? Can you think of additional ways to address this goal?

GOAL 2: Build strong and viable cultural institutions exemplifying artistic excellence, diversity, creativity and connection to the community



What YOU can do:

- Develop new and innovative strategies for earned and contributed income and encourage capital and private investment in the arts.
- Connect the arts to non-arts public and private resources targeted toward commerce, tourism, economic development, libraries, recreation, transportation, planning and social services.
- Get involved as a volunteer, leader, board member or administrator. Address the need to offer talented staff competitive employment opportunities that encourage long-term careers in the arts.
- Encourage the philanthropic sector in developing alternative strategies such as funding consortia, challenge funds, charitable remainder trusts, donor direct philanthropy.
- Support the growth of local arts institutions and the 21 county arts agencies as a vehicle for this development.
- Help arts organizations plan and operate more efficiently and adopt standards to measure progress, growth, and impact.
- Provide technical assistance to arts professionals to advance their skills, knowledge and effectiveness and their ability to advocate for the arts.